

Tip Groups generally sell 3 cookbooks for every recipe contributor! This will help you decide how many cookbooks to order.

Enjoy Huge Savings!

These features are already included in the base price.

- Lamination on front and back covers
- Plastic coil or wire binding
- Perfect binding with title on spine
- Custom artwork in black ink on cover
- 1 black & white photo
- Professionally-designed single- or full-color covers
- 5 personal pages
- 8 professionally-designed dividers
- Free 90-day financing for non-profit groups
- Title Page
- Table of Contents
- Recipe Index
- Advance Sales Coupons
- Sales posters
- Free books to offset shipping
- Recipe forms
- Category envelopes
- Recipe library
- 1-time proof that resembles your finished books
- 90-day online advertising

Price Chart

Quantities of 100 and more.

With Resell Suggestions & Profit Expectations
To find your per book base price, simply select the number of recipes your book will have and how many books you will order then follow the columns until they meet. Add any enhancements to this price to calculate your cost per book.

Number of Recipes	Number of Books														Suggested Resell Price	Profit on 500 books	Profit on 1,000 books
	100	150	200	250	300	400	500	600	700	800	1000	1500	2000				
100-150 up to 60 pgs	5.00	4.25	3.60	3.40	3.30	3.00	2.85	2.80	2.75	2.70	2.60	2.55	2.50	\$8.00 - \$12.00	up to \$4,900	up to \$9,800	
151-200 61 to 90 pgs	6.10	4.90	3.90	3.70	3.60	3.20	3.05	3.00	2.95	2.90	2.80	2.75	2.70	\$10.00 - \$15.00	up to \$6,300	up to \$12,600	
201-250 91 to 100 pgs	6.95	5.45	4.20	3.95	3.85	3.50	3.30	3.20	3.15	3.10	3.00	2.95	2.90				
251-300 101 to 120 pgs		5.90	4.50	4.25	4.10	3.75	3.50	3.45	3.40	3.30	3.20	3.15	3.10				
301-350 121 to 140 pgs		6.35	4.90	4.60	4.40	4.05	3.80	3.70	3.60	3.55	3.45	3.40	3.30	\$12.00 - \$17.00	up to \$7,100	up to \$14,200	
351-400 141 to 160 pgs		6.70	5.15	4.85	4.70	4.25	4.00	3.90	3.80	3.75	3.65	3.60	3.55				
401-450 161 to 180 pgs			5.50	5.20	4.95	4.65	4.20	4.10	4.00	3.95	3.87	3.80	3.75				
451-500 181 to 200 pgs			5.85	5.50	5.20	4.80	4.45	4.30	4.20	4.15	4.05	4.00	3.95	\$15.00 - \$20.00	up to \$8,300	up to \$16,600	
501-550 201 to 220 pgs				5.85	5.50	5.00	4.65	4.55	4.45	4.35	4.25	4.20	4.15				
551-600 221 to 240 pgs	These quantities are available.				5.80	5.20	4.85	4.75	4.65	4.60	4.50	4.45	4.35	\$18.00 - \$23.00	up to \$9,500	up to \$19,000	
601-650 241 to 260 pgs	Please call for pricing.					5.35	5.10	5.00	4.90	4.85	4.75	4.70	4.65				
651-700 261 to 280 pgs	Only G&R offers you cost saving price breaks in 150 and 250 quantities.					5.75	5.30	5.25	5.10	5.05	4.95	4.90	4.85	\$21.00 and up	\$8,275 and up	\$16,550 and up	
701-750 281 to 300 pgs						5.55	5.40	5.30	5.25	5.15	5.10	5.05					

Prices effective 01/01/2011 For additional pricing not found on chart, please call 800-383-1679. Prices subject to change.

NEW!
Only G&R offers low quantity orders at such an affordable price!

Winter Special
25¢ DISCOUNT
per book for 100-399 books
Valid December 15 - February 15
or 30¢ DISCOUNT per book for 100-399 books
Coupon Code GRWS

Spring Special
20¢ DISCOUNT
per book for 100-399 books
Valid April 15 - May 15
or 25¢ DISCOUNT per book for 100-399 books

Early Christmas Special
Extra \$1,000 in Profit!
5% FREE BOOKS*
A \$1,000 Value
for orders of 100 or more books
*Maximum of 50 FREE books.
Valid June 15 - August 15

Low Quantity Orders

Small quantity cookbooks orders are great ideas for:

- Bridal Shower or Wedding Favors
- Christmas Presents
- Family Reunions
- Grandma's Birthday
- Milestone Anniversaries
- Class Reunions
- Mother's Day
- Memorial Cookbooks

Price Chart

Quantities of 24-96

Number of Recipes	Number of Books							
	24	36	48	60	72	84	96	
100-150 up to 60 pgs	13.15	10.70	7.70	7.25	6.70	6.25	5.70	
151-200 61 to 90 pgs	14.75	11.95	8.65	8.15	7.50	7.00	6.40	
201-250 91 to 100 pgs	16.15	13.15	9.50	8.95	8.30	7.75	7.10	
251-300 101 to 120 pgs	17.85	14.55	10.55	9.94	9.20	8.60	7.90	
301-350 121 to 140 pgs	18.95	15.50	11.25	10.65	9.90	9.20	8.50	
351-400 141 to 160 pgs	20.20	16.50	12.00	11.40	10.60	9.90	9.05	
401-450 161 to 180 pgs	21.75	17.80	12.95	12.25	11.40	10.65	9.75	
451-500 181 to 200 pgs	23.35	19.10	13.90	13.15	12.20	11.45	10.50	
501-550 201 to 220 pgs	25.15	20.55	14.95	14.10	13.10	12.25	11.20	
551-600 221 to 240 pgs	26.75	21.85	15.90	15.05	13.95	13.05	12.00	

Prices effective 01/01/2011 Prices subject to change.

Recipes for orders of less than 99 books must be submitted either online or by providing typed recipe files. Please see pages 8 and 10 for details.

Helping groups like yours *successfully* fundraise every day!

- Schools & Preschools
- Churches
- Rotary Clubs
- Women's Organizations
- Town Celebrations
- Relay for Life
- American Legions, VFW's & Auxiliaries
- Fire Departments
- PTAs & PTOs
- High School Music & Band Clubs
- Dance Academies
- Soccer Clubs
- Cheerleaders
- Nursing Homes
- Sororities
- Libraries
- 4H Clubs
- Museums